



**27th Optoelectronics and Communications Conference /
International Conference on Photonics in Switching and Computing 2022 (OECC/PSC 2022)**

Sponsorship Prospectus

Dear Valued Sponsor & Exhibitor,

This prospectus outlines the sponsorship and exhibition opportunities available at the 27th Optoelectronics and Communications Conference / International Conference on Photonics in Switching and Computing 2022. This Conference will be held for 5 days at the Toyama International Conference Center, July 3 - 7, 2022. We are pleased to announce that these opportunities can be utilized as a place of promoting the products and as part of the public relation activities of your company.

27th Optoelectronics and Communications Conference /
International Conference on Photonics in Switching and Computing 2022 (OECC/PSC 2022)

General Co-chairs

Yutaka Miyamoto

Hiroshi Aruga

Tsuyoshi Konishi

Conference Overview

Conference name: 27th Optoelectronics and Communications Conference /
International Conference on Photonics in Switching and Computing 2022 (OECC/PSC 2022)

Website: <https://www.oeccpsc2022.org/>

Date: July 3-7, 2022

Venue: Toyama International Conference Center, Toyama, Japan

Organized by: OECC/PSC 2022 Organizing Committee

Co-sponsored by: IEICE Communications Society, IEICE Electronics Society

Technical Co-sponsored by: The Optical Society (OSA), IEEE Photonics Society (as of Jan.31, 2022)

In corporation with: Optoelectronics Industry and Technology Development Association (OITDA)
Communications and Information network Association of Japan (CIAJ)
Photonic Internet Forum (PIF)
Japan Society of Applied Physics (JSAP)
Institute of Electrical Engineers of Japan (IEEJ)
Institute of Image Information and Television Engineers (ITE)
Information Processing Society of Japan (IPSJ)
Laser Society of Japan (LSJ)
Society of Instrument and Control Engineers (SICE)
The Optical Society of Japan (OSJ)
IEEE Photonics Society Japan Chapter
The Institute of Electronics, Information and Communication Engineers Hokuriku / Tokai / Kansai
IEEE Nagoya section (as of Jan.31, 2022)



Expected Number of Participants: 600 persons

Country of Participants:

Australia, Canada, China, Denmark, France, Germany, Indonesia, Italy, Japan,
Netherlands, Korea, Malaysia, Singapore, Sweden, Switzerland, Taiwan, UK, USA, etc.

Official Language: English

--- Sponsorship Information---

Package sponsors

There are 3 categories in package sponsors: Gold, Silver and Bronze.

Please check below for the benefits.

Package category and benefits	Gold	Silver	Bronze
	JPY 500,000	JPY 300,000	JPY 200,000
complimentary registration for conference	Up to 2 persons	Up to 1 person	-
Exhibition booth	1 table	1 table	1 table
Company logo on the Conference Program and the official website with link	Large size	Medium size	Small size
Advertisement in Conference Program	1 page (Back matter, color)	1 page (Back matter, color)	1 page (Back matter, B/W)
Signboard at the coffee break area	Yes	-	-
Company logo projected before the Plenary Session	Large size	-	-
Company logo on all technical session starting slides	Large size	Medium size	-
Company logo at registration page	Large size	Medium size	Small size

(Rate Incl. tax)

* Note: The number of applications may be limited depending on the size of the venue.

Before sending the application form, please check for the latest status with the secretariat.

Details of benefits:

- **Complimentary registration for conference**

Sponsor representative(s) get complimentary registration to the main conference.

Registration process will be informed later.

- **Exhibition booth**

Table top booth: approx. 2 m² (2m×1m) / 1 booth

<Items included in the table booth>

Back panel: W1800mm x H2100mm

Company name board: 1 sheet per 1 company (English, unified typeface)

Table: 1 per 1 booth



- **Company logo on the Conference Program and the official website with link**

Company logo will be placed on the sponsor list pages in the Conference Program Book and the official website.

The logo on the website will be linked to the designated website.

- **Advertisement in Conference Program**

Company's advertisement page will be printed in the back matter of the Conference Program Book.

- **Signboard at the coffee break area**

A signboard with a company logo will be placed at the beverage area during the coffee break.

- **Company logo projected before the Plenary Session**

Company logo projected on the slide before the Plenary Session starts.

- **Company logo on all technical session starting slides**

Company logo projected on the slide before all technical sessions.

- **Company logo at registration page**

Company logo will be placed at registration page.

- **(Optional) Advertisement at online page**

If the poster session programs will be provided online, opportunity to advertise online for the exhibitors will be offered.

Item sponsors

* Logos of all item sponsors will be placed on the OECC/PSC 2022 official website. Please send the company logo (ai or eps) together with the application form.

Items		Fee (Rate Includ. tax)
1	Advertisement in Conference Program Book (Outside back cover)	JPY 150,000
2	Conference Program (Inside front or back cover)	JPY 90,000
3	Logo printed on congress bag	JPY 100,000
4	Logo printed on congress bag Exclusive sponsor (*1)	Paid in kind/ JPY 500,000
5	Name badge lanyard Exclusive sponsor (*1)	Paid in kind/ JPY 300,000
6	Coffee break	JPY 50,000 / time
7	Novelty goods	Paid in kind

*1: In case we accept an exclusive sponsor first, we will close accepting an application for posting sponsor logo in the same category (first come, first served). We will keep updating sponsor application status on the website, though, please contact the secretariat in advance if you consider sponsorship for congress bag and name badge lanyard. Please contact the secretariat for details on actual goods delivery time.

<Detailed description of Sponsor Items>

1~2. Advertisement in Conference Program Book

Sponsor's advertisement will be printed in Conference Program Book to be distributed during the conference period. Please take advantage of this opportunity for introduction/promotion of your state of the art equipment, components or materials.

Fees and page to be published:

1. outside back cover, 1-page, full color

Fee: **JPY150,000 (including tax)** / per 1 company / organization

Number to be accepted: 1 company / organization (first come, first served basis)

2. Inside front or back cover, 1-page, full color

Fee: **JPY90,000 (including tax)** / per 1 company / organization

Number to be accepted: 2 companies / organizations (first come, first served basis)

Size: A4 size h 297mm x w 210mm



Notes:

- Language: English is highly recommended
- Submission deadline: End of May, 2022
- Please submit an outlined data.
- Please attach an output sample in PDF in case the printing data is not in PDF.

3. Logo printed on congress bag

Sponsor logo will be printed on congress bag that will be distributed to all the participants of the conference.

Fee: **JPY100,000 (including tax)** / per 1 company / organization

Note: Details of bag design and the size/position of logo will be determined by OECC/PSC 2022 organizing committee.

4. Logo printed on congress bag—exclusive sponsor (*1)

Congress bag will be distributed to all the participants of the conference. Please provide either the in-kind bag with your company logo and OECC / PSC 2022 logo, or the production cost of JPY 500,000 (tax included).

Details on payment in kind

Desired specification: large enough to put in A4 size book with sponsor logo and OECC/PSC 2022 logo printed

Delivery date: July 2022 (directly deliver to Toyama International Conference Center)

5. Name badge lanyard—exclusive sponsor

Lanyard with name badge will be distributed to all the participants of the conference. Please provide either the in-kind lanyard with your company logo and OECC / PSC 2022 logo, or the production cost of JPY 300,000 (tax included).

Details on payment in kind

Desired specification: lanyard together with badge case large enough to put in standard or larger business card

Delivery date: Late June 2022

6. Coffee break

A signboard with a company logo will be placed at the beverage area during the coffee break.

Fee: **JPY50,000 (including tax)** / per 1 company / organization

Note: Details of signboard design and the size/position of logo will be determined by OECC/PSC 2022 organizing committee.

7. Novelty goods

Please provide novelty goods that will be distributed to all the participants of the congress.

Novelty goods: example; pen, notepad, etc.

Delivery date: late June 2022

Exhibition information

Logos of all exhibitors will be placed on the OECC/PSC 2022 official website. Please send the company logo (ai or eps) together with the application form.

Table Exhibition	JPY 120,000 / per table
------------------	-------------------------

** Please note that the number of applications may be limited depending on the size of the venue.
Please check the latest status with the secretariat before sending the application form.*

Exhibitions will be held in the 3rd floor foyer, 2nd floor foyer, and 2nd floor exhibition space of Toyama International Conference Center. A simple booth will be prepared where exhibitors can install their latest equipment, parts, materials, leaflets, posters, etc. Even with no booth attendant, exhibition will be possible by placing advertising materials.

Fee: JPY120,000 (including tax) / per booth

Schedule (tentative):

Mon. July 4	09:00-12:00	Move-in
	12:00-16:00	Exhibition
Tues. July 5	10:30-16:00	Exhibition
Wed. July 6	10:30-14:00	Exhibition
	14:00-	Move-out

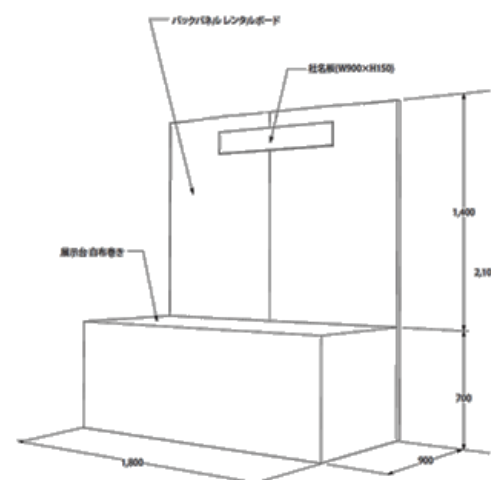
**Schedule is subject to change according to the conference program.*

[Basic booth specification]

- 1 booth: 2m² (2m x 1m) includes:
- Back panel: W1800mm x H 2100mm
- Company name board: 1 per 1 company (in English, unified typeface)
- Table (with white cloth): 1 per 1 booth
- Chair: 2 per 1 booth

[optional (with extra fee)]

- Electric Supply (100V / 1kW): 1 per 1 booth
- Fluorescent light: 1 per 1 booth



- Conference registration fee is not included in Exhibition fee. Please register on our website if you participate in the Conference.
- Please contact the secretariat for the assistance of displaying advertising materials on behalf.
- The requested amount of the exhibitor's badges will be provided to exhibitors, which is only granted admission to the exhibition area.
- Above all items are included in exhibition fee. We do not reduce exhibition's fee even if you do not use them all nor partial.
- Decorations and exhibits must not exceed a height of 2.2m
- In case you make your original booth, OECC/PSC 2022 Secretariat will undertake your booth's arrangement with additional fee.
- Name board with company's logo posted, and/or additional electric power supply will require an additional fee.

< Note >

- Applying directly to floors carpet, walls and ceilings are prohibited. Carrying exhibits in and out by vehicles is also prohibited. Load capacity: 500kg/ m².
- In case of bringing in heavy objects, exhibitors must make the floor and wall protection at the carry-in / out



route and the exhibition place.

- There will be no supply of water, gas and air.
- The exhibitor will be responsible for taking away waste and used materials from the exhibit. If any waste material is left on the site, the exhibitor will be billed for its disposal later.
- Exhibitors shall be responsible for all damages to the venue facilities, buildings or its personnel owing to negligence on the part of themselves or their agents, or for other reasons.

* Detailed information and rules for the exhibition will be notified in the “Exhibitor’s Manual,” with which all exhibitors are required to comply.

< Booth allocation >

- The booth allocation will be decided by the Organizing Committee. Please note that we cannot take any requests.
- The floor plan will be noticed to the exhibitors together with “Exhibitor’s Manual.”

- **(Optional) Advertisement at online page**

If the poster session programs will be provided online, opportunity to advertise online for the exhibitors will be offered.

Notes for all Sponsors

- The invoice will be issued after April 2022.
Invoice will not be sent unless application forms have not been received. Payment of the sponsorship or exhibition fee should be made by the date as stipulated on the invoice. Payment is to be made by bank transfer in Japanese YEN with transfer charges being paid by the sponsors/exhibitors.
- The fee and exhibition format are subject to change depending on on-site conference size.

How to Apply

Application form: <https://www.oeccpssc2022.org/>

* Please use the application form downloadable at the Sponsorship & Exhibition page.

Deadline: Thursday, April 28, 2022

* Please note that if the number of applications should reach the planned number, no further applications will be accepted, even if it is received before the deadline.

Schedule

Thursday, April 28, 2022:	Application deadline
Late April – June:	Production of signboard and other materials
Sunday, July 3-7:	Conference period
(Sunday, July 4-6:	Exhibition period)

Inquiry and contact

OECC/PSC 2022 Secretariat

c/o JTB Communication Design, Inc.
Celestine Shiba Mitsui Bldg.
3-23-1, Shiba, Minato-ku, Tokyo 105-8335, Japan
oeccpsc2022@jtbcom.co.jp